

1. BEZEICHNUNG DES ABSCHLUSSZEUGNISSES (DE ⁽¹⁾)

**Reife- und Diplomprüfungszeugnis des Aufbaulehrgangs für Mode
für Hörbehinderte
Ausbildungsschwerpunkt Modemarketing und Visual Merchandising**

⁽¹⁾ In der Originalsprache

2. TITLE OF THE CERTIFICATE (EN ⁽²⁾)

**Matriculation and Diploma Certificate of the Advanced Training for Fashion
for the hearing impaired
Education emphasis: Fashion Marketing and Visual Merchandising**

⁽²⁾ If applicable. This translation has no legal status.

3. PROFILE OF SKILLS AND COMPETENCES

- Vocational-specific communication in the instruction language and in English;
- individually creating formally and linguistically proper papers and preparing them based on practical work;
- knowledge in the areas of history and culture, sciences (chemistry, physics, biology) mathematics;
- knowledge in economic systems and economic areas, economic structures and processes;
- entrepreneurial skills, e.g. investment and financing decisions, company founding and management, personnel management;
- recognizing business management connections, problem solving competencies;
- taking notice of tasks in the area of fashion marketing, sales management, customer management;
- knowing the means of legal recourse significant for private and working life and ways of law enforcement;
- taking notice of business accounting tasks and solving them by means of standard software and evaluation of the results; revenue and expense statement, double bookkeeping, cost accounting in small and medium companies, personnel accounting, annual accounts of one-man businesses and business partnerships;
- knowledge in the areas of design theory, fashion history and trend research;
- taking notice of tasks in quality management;
- taking notice of tasks in the area of process creation and process data management;
- analysis, assignment and evaluation of textile surfaces;
- knowledge about techniques of textile surface creation and refining measures including environment-technological and ecologic aspects, characteristics, care and functionality of textiles;
- pattern construction, grading and model creation by means of CAD;
- production of sophisticated clothes (ladieswear, menswear and childrenswear) by using current, rational procedures, use of processing and working techniques in a quality-conscious manner, creating the necessary production papers;
- material and model-suitable use of production facilities and devices taking into consideration current safety guidelines;
- developing and using marketing strategies, implementation of marketing concepts;
- organising and planning of the purchase in clothing companies;
- implementation of knowledge in the area of event management and visual merchandising (e.g. display rooms, trade fare stands, product presentation);
- industrial production of clothes by implementation of current processing techniques and methods taking into consideration ergonomic, technical and economic requirements.

4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE ⁽³⁾

Work fields:

Employee or entrepreneur with a high level of personal responsibility in areas of different fields of the fashion and textile industry and administration at a medium and higher business and administrative level, e.g. clothes designer of ladieswear, clothes producer (see order GZ BMWFJ-33.800/0005-I/4/2012 of February 28th, 2013), fashion designer production manager, purchaser.

Pursuit of regulated professions on a self-employed basis (see also: www.gewerbeordnung.at):

With practical experience: dressmaker and -tailor, lingerie production.

Because of the liberalization of the Trade Law access to almost all master and qualifying certificate examinations is given in completion of the general requirements of the trade license. Manager examination is not applicable.

⁽³⁾ if applicable.

⁽¹⁾ Explanatory note

This document is designed to provide additional information about specified certificates and does not have any legal status in itself. The present certificate supplement refers to the resolution of the European Parliament no. 2241/ 2004/EG and of the European Council of 2004, December 15 on a standard conceptual framework of transparency of qualifications and competences (Europass).

Each area of this supplement presentation that is seen as not relevant by the issuing authorities can remain unanswered.

More information on the topic of transparency is available at: <http://europass.cedefop.eu> or <http://www.europass.at>

5. OFFICIAL BASIS OF THE CERTIFICATE

<p>Name and status of the body awarding the certificate</p> <p>Educational institution recognised by the State of Austria, address see certificate</p>	<p>Name and status of the national/regional authority providing accreditation/recognition of the certificate</p> <p>Federal Ministry of Education, Science and Research</p>
<p>Level of the certificate (national or international)</p> <p>EQF/NQF 5 ISCED 55</p>	<p>Grading scale / Pass requirements</p> <p>1 = excellent (excellent performance) 2 = good (good performance throughout) 3 = satisfactory (balanced performance) 4 = sufficient (performance meeting minimum pass levels) 5 = not sufficient (performance not meeting minimum pass levels)</p> <p>In addition, the overall performance at the final exam is rated as follows: Pass with distinction, Good pass, Pass, Fail</p>
<p>Access to next level of education/training</p> <p>Admission to all courses of study at universities, academies and at Colleges. When starting studies at a respective academy the duration of studies can be shortened.</p>	<p>International agreements</p> <ul style="list-style-type: none"> ▪ European Convention on the Equivalence of Diplomas BGBl. (Federal Law Gazette) No. 44/1957 ▪ Convention on the Recognition of Qualifications concerning Higher Education in the European Region, Chapter IV, BGBl. (Federal Law Gazette) III, No. 71/1999 ▪ Training completed with this certificate is a regulated education and training programme in accordance with Article 11, point (c) (ii) of Directive 2005/36/EC on the recognition of professional qualifications, as last amended by Directive 2013/55/EU. The level of training corresponds to point (c) of Article 11 of the Directive.
<p>Legal basis</p> <p>National curriculum acc. order BGBl. II Nr 326/2011 current version Regulation on Examinations BMHS, Federal Law Gazette II no. 177/2012 current version</p>	

6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE

1. Education within the framework of the prescribed curriculum at an advanced training course for fashion for the hearing impaired;
2. The external procedures according to External Testing Certification as defined in BGBl. (Federal Law Gazette) No. 362/1979, current version

Additional information

Entry requirements: successful completion of three years of a vocational or secondary school for fashion and clothes techniques for the hearing impaired

Duration of education: 3 years

Duration of compulsory work placement: facultative work placement 4 weeks in all during holidays;

Education goals:

Intensive three-year vocational education in general educational, technical theoretical and practical and business subjects. Imparting knowledge and skills that qualify students for advanced economic professions, especially fashion and textile industry as well as entry to a university. Important goals are professional and social competency, personality development, ability to be vocationally mobile and flexible, criticism, self responsibility, creativity, social and ecologic engagement, problem-solving orientation, ability to communicate in the instruction language and in English, readiness to permanent further education.

Subjects include: see curriculum in the matriculation and diploma certificate;

Further information: (including a description of the national qualifications system) available at:
<http://www.bildungssystem.at>

National Europass center: europass@oead.at
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